

# SPONSORSHIP OPPORTUNITIES

## NONPROFIT ENERGY Makeover CONTEST

**LOOKING FOR A UNIQUE WAY TO GIVE BACK?** Sustainable Energy Fund needs your help to provide an energy makeover to a deserving nonprofit organization in Pennsylvania.

**CONTEST DESCRIPTION:** Starting in the fall of 2024, nonprofits within the PPL Electric service region will be eligible to enter a "Nonprofit Energy Makeover Contest." A contest winner will be selected based on potential for energy savings and mission for energy-efficient upgrades. One makeover winner selected in 2025 will win a nonprofit energy makeover package valued at up to \$100,000.

**WHAT BENEFITS ARE AVAILABLE TO CONTEST SPONSORS?** Contractors, manufacturers and distributors have the opportunity to make a lasting impact in their community by sponsoring the contest, through a contribution of materials and/or labor toward the prize package.

Opportunities to promote and feature the contest sponsors (logos, names, etc.) may include:

- News coverage that showcases improvements to winning nonprofit.
- Open houses for community leaders and media to showcase winning nonprofit, including program banner featuring sponsor logos.
- Case studies on winning nonprofit that focuses on sponsors' roles for program distribution.
- T-shirts for volunteers involved featuring sponsors.

The goal of the contest is to increase awareness of energy efficiency measures, so contractors are likely to benefit from increased demand driven by contest advertising and excitement!

**WHO SHOULD BE A CONTEST SPONSOR?** We are looking for reputable companies and organizations to provide financial and in-kind program support.

Sponsor organizations may include:

- Energy efficiency and renewable energy product distributors and manufacturers.
- Energy Efficiency service providers.
- Other businesses promoting sustainable products and services for the small business/home sector.

In-kind donations can include materials and/or labor:

- Attic air sealing/insulation
- Crawlspace air sealing/insulation
- High efficiency furnace
- Efficient water heater
- Efficient windows / insulated doors
- Weatherstripping
- Power strips
- LED lights
- Web-based programmable thermostats

Application and any questions can be addressed to:

Kelly Sanders, Sustainable Energy Fund

610-264-4440 • [ksanders@thesef.org](mailto:ksanders@thesef.org)



# SPONSORSHIP LEVELS

## MEDIA SPONSOR

**\$5,000**

- Acknowledgement in media releases as media sponsor
- Opportunity to speak during kick-off installation event
- Recognition of sponsorship on website, newsletters, and any news coverage
- Logo on t-shirt and event signage for kick-off installation event
- Custom e-blast about the company to nonprofits

## EFFICIENCY LEVEL

**\$1,000**

- Custom e-blast about company to nonprofits
- Opportunity to speak during kick-off installation event
- Recognition of sponsorship on website, newsletters, and any news coverage
- Logo on t-shirt and event signage for kick-off installation event

## GREEN LEVEL

**\$500**

- Recognition of sponsorship on website and newsletters
- Logo on t-shirt and event signage for kick-off installation event

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# SPONSORSHIP APPLICATION

## NONPROFIT ENERGY Makeover CONTEST

Please fill out the following. Return responses to: Kelly Sanders, ksanders@thesef.org

**ORGANIZATION:** \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**I AM INTERESTED IN DONATING:**

- |  |  |
|--|--|
| <input type="checkbox"/> Attic air sealing and insulation package      | <input type="checkbox"/> Weatherstripping  |
| <input type="checkbox"/> Crawlspace air sealing and insulation package | <input type="checkbox"/> Power strips  |
| <input type="checkbox"/> High efficiency furnace replacement           | <input type="checkbox"/> LED lights  |
| <input type="checkbox"/> Efficient water heater replacement            | <input type="checkbox"/> Web-based programmable thermostats                            |
| <input type="checkbox"/> Efficient windows                             | <input type="checkbox"/> A financial contribution of<br>\$_____ toward energy upgrades |
| <input type="checkbox"/> Insulated doors                               |  |

**I AM INTERESTED IN SPONSORING AT THIS LEVEL:**

- Green Level       Efficiency Level       Media Sponsor

We welcome any donation, even if it covers only part of the upgrade process. Please use the space below to specify for any items checked above. For example, any maximum limits on \$ value, square footage, or other parameters.

We welcome donations of material, labor, or both. Please specify which you are offering:

- Just materials       Just labor       Both materials and labor

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POWERED BY: