

SPONSORSHIP OPPORTUNITIES

NONPROFIT ENERGY *Makeover* CONTEST

LOOKING FOR A UNIQUE WAY TO GIVE BACK? Sustainable Energy Fund needs your help to provide an energy makeover to a deserving nonprofit organization in Pennsylvania.

CONTEST DESCRIPTION: Starting in February 2017, nonprofits within the PPL Electric service region will be eligible to enter a "Nonprofit Energy Makeover Contest." A contest winner will be selected based on potential for energy savings and mission for energy efficient upgrades. One makeover winner selected in summer 2017 will win a nonprofit energy makeover package valued at up to \$40,000.

WHAT BENEFITS ARE AVAILABLE TO CONTEST SPONSORS? Contractors, manufacturers and distributors have the opportunity to make a lasting impact in their community by sponsoring the contest, through a contribution of materials and/or labor toward the prize package.

Opportunities to promote and feature the contest sponsors (logos, names, etc.) may include:

- News coverage that showcases improvements to winning nonprofit.
- Open houses for community leaders and media to showcase winning nonprofit, including program banner featuring sponsor logos.
- Case studies on winning nonprofit that focuses on sponsors' roles for program distribution.

The goal of the contest is to increase awareness of energy efficiency measures, so contractors are likely to benefit from increased demand driven by contest advertising and excitement!

WHO SHOULD BE A CONTEST SPONSOR? We are looking for reputable companies and organizations to provide financial and in-kind program support.

Sponsor organizations may include:

- Energy efficiency and renewable energy product distributors and manufacturers.
- Energy Efficiency service providers.
- Other businesses promoting sustainable products and services for the small business/home sector.

All types of sponsor participation will be considered, but in particular, we are looking for donations of:

- Attic air sealing/insulation
- Crawlspace air sealing/insulation
- High efficiency furnace
- Efficient water heater
- Efficient windows / insulated doors
- Weatherstripping
- Power strips
- LED lights
- Web-based programmable thermostats

Sponsorship spots are limited. Sponsorship offers are welcome, and will be accepted on a first-come, first-served basis.

Applications and any questions can be addressed to:

Kelly Sanders, Sustainable Energy Fund

610-264-4440 • ksanders@thesef.org



SPONSORSHIP APPLICATION

NONPROFIT ENERGY *Makeover* CONTEST

Please fill out the following form. Return responses to: Kelly Sanders, ksanders@thesef.org

ORGANIZATION:

Street Address:

City:

State:

Zip:

Contact Name:

Email:

Phone:

I AM INTERESTED IN DONATING:

- | | |
|--|---|
| <input type="checkbox"/> Attic air sealing and insulation package | <input type="checkbox"/> Weatherstripping |
| <input type="checkbox"/> Crawlspace air sealing and insulation package | <input type="checkbox"/> Power strips |
| <input type="checkbox"/> High efficiency furnace replacement | <input type="checkbox"/> LED lights |
| <input type="checkbox"/> Efficient water heater replacement | <input type="checkbox"/> Web-based programmable thermostats |
| <input type="checkbox"/> Efficient windows | <input type="checkbox"/> A financial contribution of
\$ _____ toward energy upgrades |
| <input type="checkbox"/> Insulated doors | |

We welcome any donation, even if it covers only part of the upgrade process. Please use the space below to specify for any items checked above. For example, any maximum limits on \$ value, square footage, or other parameters.

We welcome donations of material, labor, or both. Please specify which you are offering:

- Just materials Just labor Both materials and labor

Thank you for your offer! We will respond within one week to confirm sponsor positions and send a brief sponsor agreement detailing your offer and our commitment to promoting your business.

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